



**CITD & CMTAC  
Services &  
Resources**



**Centers for International Trade  
Development (CITD)  
&  
California-Mexico Trade  
Assistance Centers (CMTAC)  
Serving California's Economy**



## **CITD & CMTAC Services & Resources**



# **California Community Colleges & Economic Development**

- **20+ Years Experience in Economic Development**
- **1991 Statute for Economic Development as Services of Community Colleges**
- **1996 Economic Development Added for Entire California Community College System as a Primary Mission**



## **CITD & CMTAC Services & Resources**



# **Economic & Workforce Development Program (EWDP) Initiatives**

- **Advanced Transportation Technology (ATT)**
- **Applied Competitive Technologies (CACT)**
- **Biotechnology (BIOTECH)**
- **Business & Workforce Performance Improvement (BWPI)**
- **Environmental Technology (REBRAC)**
- **Health Care (RHORC)**
- ** International Trade Development (CITD)**
  - **Multimedia & Entertainment (MEI)**
  - **Small Business Development (SBDC)**
  - **Workplace Development (WPLR)**
  - **Emerging Technologies**



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# ***INTERNATIONAL TRADE (EXPORT & IMPORT)***

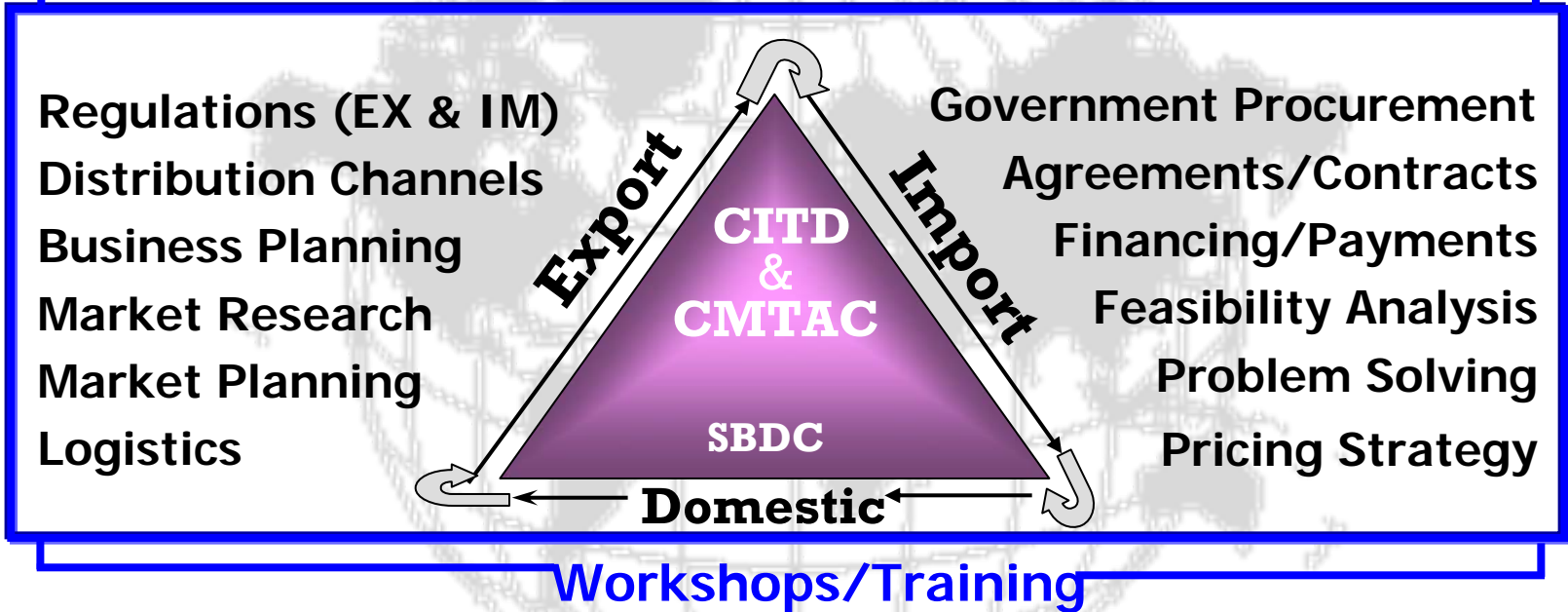
**CITDs & CMTACs  
Technical Assistance  
& Training Services  
for California's Economy**



# CITD & CMTAC Services & Resources



## One-On-One Technical Assistance





## **CITD & CMTAC Services & Resources**



# **CITD & CMTAC Services for California's Community Colleges**

- **Supplemental Experienced & Qualified Resources**
  - **Staff & Contract Consultants**
  - **Materials**
- **Assistance to businesses in your communities**
- **Assistance with ...**
  - **Advisory Committees**
  - **Curriculum Development Assistance**
    - ✓ **Certificates**
    - ✓ **Degrees**



## **CITD & CMTAC Services & Resources**



# **California Community Colleges Young Entrepreneurs Project (YEP)**

## **YEP Target Market & Objectives**

- **Youth & young adults ages 14 – 27**
- **Develop entrepreneurial education program that demonstrates achievement in one or more elements**
  - ✓ **Entrepreneurial: Business plans completed, business plan competition**
  - ✓ **International Trade: Engagement with overseas business contacts**
  - ✓ **E-commerce: Websites created and open for business**
  - ✓ **Professional Sales and Marketing**



## **CITD & CMTAC Services & Resources**



# **Los Angeles County & Orange County CITDs & CMTACs**

## **Citrus College**

[www.citd-citruscc.com](http://www.citd-citruscc.com) 626-335-4016 [gbohatch@citd-citruscc.com](mailto:gbohatch@citd-citruscc.com)

## **El Camino College**

<http://elcamino.citd.org> 310-973-3173 [mkogon@elcamino.edu](mailto:mkogon@elcamino.edu)

## **Long Beach City College**

<http://longbeach.citd.org> 562-938-5018 [citd@lbcc.edu](mailto:citd@lbcc.edu)

## **Rancho Santiago CCD**

<http://santaana.citd.org> 714-564-5533 [perez\\_enrique@rsccd.org](mailto:perez_enrique@rsccd.org)



## **CITD & CMTAC Services & Resources**



### **CITD of Citrus College**

## **Serving Los Angeles County Since 1990**

- 🌐 **Longest Continuously Operating CITD in L.A. & Orange Counties - Established June 1990**
- 🌐 **5,000+ Clients Served; Technical Assistance & Training**
- 🌐 **33% (on average) of all clients are women**
- 🌐 **70% (on average) of all clients, ethnic minorities**



**CITD & CMTAC  
Services &  
Resources**



**ONE & ONLY ONE  
SECRET  
TO  
SUCCESSFUL  
ECONOMIC  
DEVELOPMENT**





## **CITD & CMTAC Services & Resources**



# **CITD & CMTAC of Citrus College**

## **🌐 Contact Information 🌐**

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**Web Site: [www.citd-citruscc.com](http://www.citd-citruscc.com)**

**Voice # 626-335-4016 Fax # 626-335-0876**



## **CITD & CMTAC Services & Resources**



**The CITD & CMTAC of Citrus College in partnership with  
The San Gabriel Valley Economic Partnership,  
The U.S. Department of Commerce  
present**

### ***Export Compliance***

**Learn & Understand U.S. Export Compliance Essential Requirements  
Bureau of Industry & Security - Department of Commerce  
State Department - Treasury OFAC  
Destination Customs Authorities**

**Guest Speaker: Michael R. Doram - Law Offices of Michael R. Doram  
Thursday – February 26th 2009 @ 9:00 A.M. – 12 Noon  
Place: San Gabriel Valley Economic Partnership Board Room  
4900 Rivergrade Road Suite A310 - Irwindale, CA 91706**

**NO COST REGISTRATION for 1<sup>st</sup> Ten LOWDL Businesses  
Pre-Registration Required**

**Contact Gene Bohatch: [gbohatch@citd-citruscc.com](mailto:gbohatch@citd-citruscc.com) 626-335-4016**